



HIDDEN BEACH
AU NATUREL RESORT BY KARISMA

FOR IMMEDIATE RELEASE:

Hidden Beach Resort Announces Mardi Gras Takeover and Garden of Eden Naked Painting Party

Riviera Maya, Mexico (August 11, 2015) - [Karisma Hotels & Resorts](#), an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, is excited to announce two spectacular upcoming events at [Hidden Beach Resort](#) throughout August and September. The distinctive au naturel resort is the only luxury all-inclusive nudist resort in the Mexican Caribbean.

From August 20-23, Hidden Beach Resort will host a [Garden of Eden-Themed Naked Painting Party Weekend](#) as a part of the bi-annual painting party tradition. Throughout the Garden of Eden weekend, guests will be tempted to indulge in the forbidden with an elegant garden-themed poolside welcome dinner, a Garden of Eden naked painting party, and a Metamorphosis-inspired naked painting party.

“We chose to go with a Garden of Eden theme because it celebrates naturism at its absolute core. All of the biblical characters were nude, and back then, it was never about sexuality – it was just the way we were born. The Garden of Eden tastefully celebrates naturism at its best without anything perverse. This is what we stand for at Hidden Beach Resort,” states Alejandro Perez, niche marketing director of Karisma Hotels & Resorts.

The bi-annual naked painting parties are held exclusively at Hidden Beach Resort as a part of a calendar of cultural and artistic events taking place all year. Hidden Beach Resort offers not only Karisma’s signature Gourmet Inclusive® Experience, but also original, concept events for guests to bond and network together in a spiritual, safe environment.

The weekend program includes:

Thursday August 20: Garden of Eden themed-pool side welcome dinner

Friday August 21: Garden of Eden themed Naked Painting Party

Saturday August 22: A Metamorphosis Naked Painting Party

Sunday August 23: Group spa day

The following month, the lively [New Orleans Takeover](#) will take place September 17-20, bringing the traditional Mardi Gras festivities to the white sand beaches of the Mexican Riviera for the first time.

During the festive long weekend, guests will be invited to participate in eclectic Mardi Gras-inspired events. Live jazz will infuse guests with the spirit of “N’awlins” and elicit a non-stop party vibe. There will be plenty of beads and feathers on hand, as if guests are watching the parade go by on Bourbon Street. While indulging in delicious Mardi Gras-themed cocktail concoctions, guests’ taste buds will be inflamed by authentic Cajun and Creole cuisine created by Hidden Beach’s renowned chefs. The weekend will culminate with a sensational Mardi Gras Masquerade party to close out the carnival in high style.

“I’ve always been a bit obsessed with the Mardi Gras Parade and complete New Orleans culture,” says Perez. “The New Orleans Takeover will be the first time we bring something this high-energy to our guests – they will be able to experience true Mardi Gras flair without ever having to leave the property.”

The New Orleans Takeover is part of a series of events exclusively created by Karisma Hotels & Resorts for Hidden Beach Resort guests.

Hidden Beach Resort is the only all-inclusive luxury nudist resort in the world. Consisting of 42 beachfront suites, Hidden Beach is a secluded adults-only property, ideal for couples and singles alike. Located just one hour and a half south of Cancun Airport, Hidden Beach Resort lies on a stretch of white sand beach offering spectacular views of the Mexican Caribbean Sea. Hidden

Beach blends signature services such as personalized check-in with a welcome glass of champagne and exclusive concierge service with charming architecture to create an atmosphere of understated luxury.

Rates at Hidden Beach Resort for these two events begin at \$237 per person, per night for a double occupancy suite, or \$304 per person, per night for single occupancy, comprising the all-inclusive experience (all gourmet meals served à la carte, premium alcoholic and non-alcoholic beverages, 24-hour room service, full service concierge and access to the neighboring El Dorado Seaside Suites by Karisma). To book stays for the events, call 866-527-1762 and reference “NEW ORLEANS” to receive 25% off any Spa service, or “Garden of Eden NPP” to receive a complimentary bottle of sparkling wine. Booking begins now and will remain open until 48 hours before each event. Connect on social media with @AuNaturelClub #NPPMexico

To see the full calendar of events at the resort, visit: <http://www.hiddenbeachresort.com/Parties>

About Karisma Hotels & Resorts:

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, Allure Hotels by Karisma and Karisma Hotels Adriatic. Properties have been honored with the industry’s top accolades including *Conde Nast Traveler’s* “Top 100 Hotels in the World,” *Conde Nast Traveler’s* “Top 30 Hotels in Cancun,” TripAdvisor® Traveler’s Choice “Best Hotels for Romance,” and AAA’s “Four Diamond Award.” Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit www.karismahotels.com.

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